

Title: Sports and Wellness Director

Salary: \$50,000 - \$55,000 commensurate with education and experience

Job Location: This position splits workdays between Naples and Immokalee, with the main

office location based in either location, dependent on chosen selected

candidate's preference.

Job Summary

The Sports and Wellness Director is responsible for developing, implementing, and overseeing comprehensive sports, fitness, and wellness programs that promote the physical and mental well-being of Boys & Girls Club members. This role ensures a diverse range of high-quality athletic activities, health education, and wellness initiatives, including physical fitness programs, healthy habits education, and mental health awareness efforts. The director will collaborate with staff, coaches, and community partners to create a safe, inclusive, and engaging environment that fosters healthy habits, teamwork, and resilience among youth. The ideal candidate is a dynamic leader with experience in youth sports, wellness education, and program management, committed to creating a fun and safe environment that encourages lifelong healthy habits.

This is a full-time on-site job with hours typically 9:00am-6:00pm. Minimum evening and weekend work may be required for things like sports leagues, community meetings, events, etc.

Key Responsibilities

1. Program Development & Implementation

- Design, implement, and oversee a comprehensive sports, fitness, and wellness program that supports the physical and mental well-being of Club members.
- Ensure programs are inclusive, developmentally appropriate, and aligned with best practices in youth sports, health, and wellness.
- Integrate resiliency education and mental health initiatives into wellness programming.

2. Physical & Mental Wellness Initiatives

- Promote overall well-being through structured physical fitness activities, healthy habits
 education, including opioid awareness and substance abuse prevention, and mindfulness
 practices.
- Develop strategies to engage youth in positive decision-making related to health and wellness.

3. Staff & Volunteer Coordination

- Recruit, train, and manage coaches, volunteers, and staff to ensure high-quality program delivery.
- Provide professional development opportunities focused on youth development and coaching best practices.



• Establish a culture of safety and inclusivity in all sports and wellness activities.

4. Facility & Equipment Management

- Oversee the maintenance and safety of all sports and recreation areas, ensuring equipment is in good condition.
- Develop schedules for gym, field, and fitness room usage to maximize participation.

5. Community Partnerships & Engagement

- Build relationships with local schools, sports organizations, and wellness professionals to enhance program offerings.
- Organize special events, leagues, and tournaments that promote community involvement and showcase youth development.
- Seek sponsorships, grants, and donations to support sports and wellness initiatives.

6. Evaluation & Reporting

- Track participation, program outcomes, and youth progress to assess impact and make datadriven improvements.
- Ensure compliance with Boys & Girls Club of Collier County policies and national standards for youth development programs.
- Prepare reports on data and program effectiveness for leadership and stakeholders.

7. Behavior Management & Youth Development

- Foster a positive, supportive, and disciplined environment where youth feel safe and motivated.
- Implement behavior management strategies that align with the Club's mission and values.
- Serve as a mentor and role model, promoting teamwork, respect, resiliency, and perseverance among members.

Education, Experience & Skills

- Bachelor's degree in Sports Management, Exercise Science, Health & Wellness, Physical Education, Social Work, Psychology, or a related field.
- Minimum of 3 years of experience in youth sports programming, health and wellness initiatives, recreation management, or a related field with at least 2 of those years with staff supervisory experience.
- Experience working with youth in a nonprofit, school, or community-based setting, with an emphasis on physical fitness, mental wellness, and life skills development.
- Strong understanding of youth development principles and resiliency education.
- Knowledge of physical fitness programming, nutrition education, and best practices in mental health and wellness for youth.
- Familiarity with opioid awareness, substance abuse prevention, and risk-reduction strategies for youth and families.



- Ability to develop, implement, and evaluate sports and wellness programs that engage and support diverse populations.
- Excellent leadership, coaching, and mentoring skills to inspire youth and staff.
- Strong communication, collaboration, and relationship-building abilities with youth, families, staff, and community partners.
- Proficiency in program management.
- CPR, First Aid, and AED certification (or willingness to obtain).
- Ability to pass DCF Level II background screening and drug test, upholding rigorous standards of integrity and accountability
- May be required to drive Club van (Requires valid driver's license & three-year clean driving record), prioritizing road safety and responsible transportation practices

Compensation

\$50,000 - \$55,000 commensurate with education and experience. Benefits include health, dental, vision insurance; retirement plan with company match; vacation, personal, and holiday paid time off, and performance-based bonuses. A stipend for travel between sites is available.

Disclaimer

The information presented indicates the general nature and level of work expected of employees in this classification. It is not designed to contain, nor is it to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications and objectives required of employees assigned to this job.

EOE/DFWP/SFWP