



FRIDAY

March 1, 2024

5:30 - 8:30pm at Royal Poinciana Golf Club

Youth of the Year is Boys & Girls Club of America's premier recognition program for Club members. Our program is implemented year-round to foster the highest development of young people's character, personal growth and leadership qualities. Youth of the Year fosters a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy. Each year, stories of outstanding leadership, service, academic excellence and overcoming obstacles have made Youth of the Year the premier leadership and recognition program for Collier County teens. These amazing young people represent the voice of hope for our community. Inspiring all kids to lead. To succeed. To inspire. Join Us!

SPONSORSHIP LEVELS	Presenting \$25,000	Platinum \$15,000	Diamond \$10,000	Ruby \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Sponsor name and logo on podium sign	•	-	-	-	-	-	-
Sponsor name and logo on table top signs	•	•	-	-	-	-	-
Name or logo on Save the Date and Invitations*	•	•	•	•	-	-	-
Recognition on all event marketing materials	Premium Placement	Logo	Logo	Logo	-	-	-
Recognition on event banner	Premium Placement	Logo	Logo	Logo	Logo	Name	Name
Tickets to our annual sponsor appreciation event (Blue Door Awards)	8	6	4	3	2	1	
Sponsor logo on e-blasts, social posts, website, and press releases	•	•	•	•	•	•	•
Recognition during the program	Premium	•	•	•	•	•	•
Tickets / table to the event	2 Tables of 10	Table of 10	8	6	4	2	1
Ad in the program	Inside Cover	Full Page	Full Page	Half Page	Half Page	Logo	-

* Sponsorship must be received by November 1 for inclusion on these printed materials

ADDITIONAL UNDERWRITING OPPORTUNITIES

(receive same benefits as above for value)

Audio/Visual\$5,000
Video\$5,000
Program\$5,000
Decor/Floral.....\$2,500

MEDIA SPONSOR:

**NAPLES
ILLUSTRATED**

SUBMISSION DEADLINE FOR PROGRAM ADS: Friday, February 16

AD SIZES & SPECS

Full Page

8.625 x 5.625

(Includes .125" bleed)

Keep content at least .5" away from edges

Half Page

4.5 H x 3.5" H (no bleed required))

TO SECURE YOUR SPONSORSHIP TODAY CONTACT:

Andrea Allen

Director of Corporate
Engagement & Events

239-325-1716

aallen@bgccc.com